



Project: C.H.A.R.M.

Creativity and Healthy Style: Advancing the Role of Music

Project Description

FOREWORD

The project CHARM aims to take inspiration from some of the activities that are already hold, especially the ones connected with music, to increase the awareness of the importance of youth working and youth policies.

Therefore we searched for some European partners that had the same background concerning youth policies (no professional expertise among young people and youth workers, but great will to organize activities, especially regarding music), and decided to plan together a route of awareness for young people and youth workers regarding *Music* as a “tool for youth education”.

Music will become a way to improve non-formal learning, with particular attention to the healthy life style of young people (positive feeling coming from music connected to positive way of behaving and handle self-health and well-being), and over all their sense of personal development and creativity (producing music connected to producing personal project and life' plans).

THE OVERALL AIM OF THE PROJECT

The specific aim of this action is to share resources and good practices in order to maximize the impact of the Youth in Action programme by equipping with inspiration and development capacities those institutions and organisations investing in young people through non-formal education activities and skills and abilities development.

Another specific aim is to enhance synergies and cooperation between the public sector and NGOs working with young people at a local, regional or European level.

The project will also focus on the available opportunities of the new programme Erasmus+. This will help the awareness and knowledge of young people and youth operators and allow them to confront themselves with their ambition about this theme.

Musical expression is not the fundamental aim of the project, but a way to experience new ways of personal growth and education activities which values in an effective manner the personal resources of young people and fosters a healthy and proactive life style.

The specific aims of the project are:

- to encourage the involvement of the Municipalities of the Chiampo Valley and of other European partners in youth activities and non-formal education linked to the theme of music;
- to analyse the role of music as a tool of education;
- to organise educational/musical events for young people living in the Chiampo Valley and the European participants participating to the project.



- to conceive and suggest new proposals broadening the area of intervention of the chosen theme.

PROJECT MANAGEMENT

The overall project will be managed and coordinated by the Municipality of Arzignano, in cooperation with **Studio Progetto**, the cooperative collaborating with Arzignano municipality to promote and implement youth politics in the area, and **ALDA**, Association of Local Democracy Agencies, experienced organization in the international field.

The Municipality of Arzignano, together with the other two coordinating partners supporting its overall management, will appoint 3 “*project managers*” of the project, responsible for the smooth implementation of the whole action, including the logistical aspects (accommodation, meetings, etc.). ALDA and Studio Progetto will especially follow the preparation phase and the actions of the partners (selection and preparation of participant, organizing trips, etc.) and the phases of monitoring, evaluation and dissemination throughout the whole project.

The coordinators of the project will mainly:

- a) attend and follow the preparation phase, namely attending the on line steering committees
- c) contribute to fill in and give follow up to the web portal for “new role of Music” created at the beginning of the project
- d) contribute to the main communication tools which will follow the action and the development of the project, namely the website, the final publication
- e) contribute to project evaluation
- f) disseminate at European level the project's results

Municipality of Ravenna and UBBSLA (hosting partners), in cooperation with all the other co-organizing partners, will ensure the organization of the transnational youth initiatives that will take place in Spring 2015 and will share with the coordinators the organization and implementation of the actions.

The partnership was built involving organizations already working on the addressed topics and ready to organize and manage such type of activities regarding *Music*.

All the organizations will play different roles in the project and will actively contribute, according to their experience and knowledge, in the implementation of the activity.

During all the phases of the project, when personal meetings will not be possible, promoters and participants will communicate using on-line meetings, such as chat, web groups and Skype calls.

The only working language will be English in order to facilitate communication and transparency. Experienced youth trainers will lead the activities and facilitate discussions and will organize the meetings and coordinate the work with the participants.

The methodology of the implementation phase will bolster the active participation and include a variety of different methods, all participants-centred and non-formal education methods.

The main methods to be used are: “intercultural learning”, “learning by doing” and a “participation approach”.

Peer education will be introduced as a “fundamental methodology” applied in most of the actions.



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Participants will be thus involved both as learners and as resource people: the set of activities foreseen will facilitate the exchange, offering them a continuous non-formal learning process during the whole project period.

The whole project is based upon a process that is mainly a participant-centred and practice-oriented, where active and interactive methods are the most relevant aspects.

The project will last 18 months, from **March 2014 to September 2015**.

ACTIVITIES PROGRAMME

Initial Training Course – 01-07 July 2014, Arzignano (VI) - Italy

A **5-days-long training course** which will take place in Arzignano, one of the participating municipalities of the Chiampo Valley. 6 participants for each partner will attend the initial TC.

The objective of the event is to acquire relevant competencies for the employment of music in the non formal education context.

Among the activities we foresee:

- Participation to local music events;
- Multidisciplinary workshops;
- Musical workshops;
- discussions and debates;
- panels with local music bands;
- workshops on intercultural activities.

Trans-national youth initiatives - Autumn 2014-Winter 2015, Ravenna (Italy), Varna (Bulgaria)

Two partner organizations will host a **trans national youth initiatives** in their countries (Ravenna in Italy and UBBSLA in Bulgaria) to try out ideas that had come out during the training course and to give everyone an opportunity to be directly and actively involved in doing something around the topic.

General guidelines to organize transnational youth initiatives will be drafted during the initial Training Course and initiatives will be directly organized together by all the partners, strongly promoting the active involvement of the youngsters, through on-line meetings. 4 participants for each partner will attend each event that will last 3 days each.

The activities implemented during the Youth Initiatives could be:

- music contests
- public workshop to spread the “new idea” of Music that CHARM wants to propose
- public demonstrations and collective activities to involve as many young people as possible to share with them the meaning of the project

Final Seminar - Spring 2015, Strasbourg (France)



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The final phase of the project will envisage the realization of a **seminar** (Strasbourg, probably in March\April 2015, implemented by ALDA) that aims to summarize all ideas and the new approach learnt throughout the project concerning music

The activities implemented during the seminar could be:

- working groups and plenary meetings;
- thinking, creating and testing new and useful ways of creating non-formal learning activities linked to Music
- intercultural activities,
- Meeting with relevant stakeholders (i.e. te EU-CoE Youth Partnership)